

Green Career Search

Step 1: Customize Your Plan

1. Which areas in the green, clean, sustainable economy excite you?
2. What skills, interests, and experience can you use in the new economy?
3. Do you know what steps to take to find a green career?

Step 2: Green Economy Big Picture

4. Understand which industries and sectors make up the green economy
5. Understand we are in the early stages of a transition to a green/clean/sustainable economy
6. Find reliable resources to track developments in the overall green economy

Step 3: Find Your Green Niche

7. Find out what intrigues and excites you about topic
8. Make sure your green career goal reflects your interests, passions, training, and experience
9. Develop a clear, confident and enthusiastic way to explain your green career focus

Step 4: Explore Your Green Career Options

10. Gain an overall understanding of how your target green industry works
11. Know where your skills fit in your target green industry
12. Know how to research your target green industry online
13. Learn how to become comfortable talking with contacts to gain up-to-date information about your target green industry and the local green economy

Step 5: Build Your Green Network

14. Develop a vibrant network of contacts who share your interests and values and are well-connected in the local community
15. Build a compelling online profile that accurately reflects your green career goal and your commitment to the green economy
16. Master how to reach out to your online and personal networks to gather information, resources and referrals
17. Continuously scan for relevant opportunities and job openings from your network

Step 6: Prepare for Your Green Career

18. Become active in your community in ways that help strengthen your green experience
19. Engage in activities that strengthen your knowledge about industry-specific green practices
20. Know the training, education, and/or certificates you need to excel in your green career

Step 7: Take Action to Reach Your Green Career Goal

21. Become clear about the kind of job/business you are striving for
22. Make a list of green companies you are targeting
23. Develop a resume that reflects your strengths and captures hiring managers' attention